



2010 Souvenir Guide

For the 2010 season the Midwest Sprintcar Association is offering your company to be a part of "Wisconsin's Premier 360 Sprint Car Series" by placing an ad in the 2010 souvenir guide. This is an effective way to reach over 65,000 people with over 45 races on the schedule for 2010.

Pricing and sizing is listed below:

- 2" x 3" (Business Card) = \$50
- 3" x 2" = \$50
- 1 / 3 Page = \$100
- 1 / 2 Page = \$200
- Full Page = \$300
- Inside Back Cover = \$400
- Back Cover = \$500

<p>Souvenir guides are scheduled to be printed between May 2nd – 6th.</p> <p>They will be available prior to the May 7th race in Manitowoc.</p> <p>Souvenir guides will be for sale at each race after printing Any person / company that places and add in program will receive a free copy</p>	<p>1 / 2 of page</p>
<p>Program will include:</p> <ul style="list-style-type: none">• 2010 action picture of car• Headshot (portrait) of driver.• 2009 statistics• 2010 sponsors• Autograph Page• MSA schedule• And lots more <p>Please contact Dan Nesper with further questions: 920-418-4503 or at nespermotorsports@charter.net</p>	<p>1 / 3 of page</p> <div data-bbox="917 1438 1485 1816" style="border: 1px solid black; padding: 10px; margin-top: 20px;"><p style="text-align: right;">2" x 3" (Business card)</p></div>

All artwork can be sent to nespermotorsports@charter.net for processing. .eps files are preferred and all artwork to be approved by customer prior to printing.